

*If war is synonymous with destruction,
then peace must be linked to creativity ...*



*Cannes Film Festival
Baôli Beach, Cannes
May 19th - 22nd 2013*



PRESENTED BY



LOVA WORLD IMAGES



Lova World Images is a program of photography exhibitions taking place in different cities across the world. Acclaimed photographers and celebrities will donate images to Lovaganza that will express their vision of a new world, celebrating life and happiness. These photographs will be sold during charity VIP events in aid of the programs that Lovaganza creates or supports.

Lovaganza's friends and philanthropists will year after year have the chance to admire a different vision of the world and of the harmony that Lovaganza aims to build. Preparing the ground for Lovaganza 2015, every Lova World Images exhibition until September 2015 will be dedicated to showing a world of unity.

The mission of Lova World Images is to promote the message that « Love is stronger than everything », and that by giving unconditionally on a universal scale, it is possible to fulfill the goal of a new world of unity, peace and abundance.

*We are honoured to feature works by the following artists
at Lova World Images Cannes 2013:*



Julian Lennon



Kristian Schmidt



Bobby Sager



Christian Ghammachi



GALLERY



Julian Lennon

Julian Lennon has always felt he has observed life differently, perhaps because his path through life has been so unusual... Though primarily known as a singer-songwriter, musician and producer, Julian has grown to encompass many talents, including those of documentary film producer, philanthropist and, as of late, fine art photographer. He has found a diverse base of fans around the world, engaged by both his world-view and artistic output. To find out more about Julian Lennon's fine art please visit his official website: www.julianlennon-photography.com



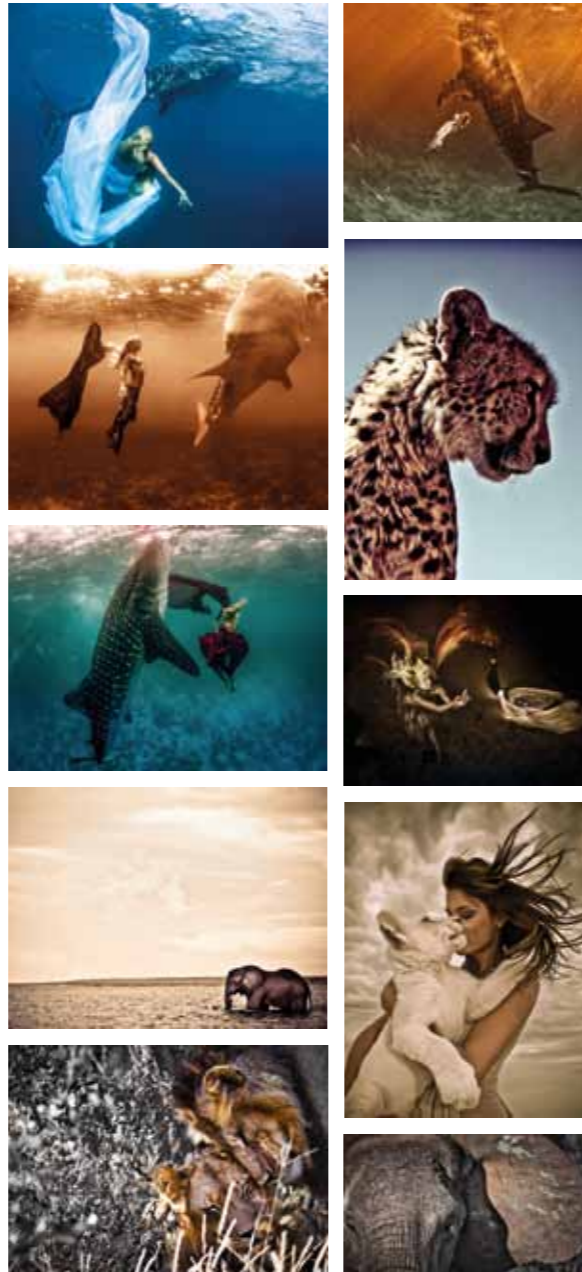
Cottar Dynasty Art by Anthony Russell

Calvin Cottar has generously donated to the Lovaganza Foundation a unique turn of the century image from East Africa, courtesy of Cottar's game reserve, from a serie arranged as collages by artist and conservationist Anthony Russell



Kristian Schmidt

Grammy Nominated Director and Wildlife/Fashion Photographer Kristian Schmidt is known to have as much pull in the Animal Kingdom as he does in the Human one. He mixes the urban style of his multi cultural background with the Wild and Fashion which creates a very original mix never seen before. He has had his exhibits up in some of the of the most prestigious establishments around the world and shot for all the leading fashion magazines. His latest work with Whalesharks was published in The Smithsonian and top Newspapers creating awareness through his work.



Bobby Sager

A tough-minded businessman who made a fortune by seeing opportunity where others have not, Bobby Sager was a driving force behind the spectacular growth of Gordon Brothers Group. In 2000, Bobby and his wife and kids founded the Sager Family Traveling Foundation & Roadshow (teamsager.org). Three-dozen trips later, the Sagers have established their own special brand of hands-on, eyeball-to-eyeball philanthropy. With Bobby, there are no handouts, no charity. His philanthropy uses business principles and business accountability whether it's fostering entrepreneurship in Rwanda and Palestine, training teachers in Pakistan, or a leadership program for Tibetan monks. While acting as a pioneer in catalyzing Young Presidents' Organization (YPO) as a platform to make a difference, Sager has been recognized by YPO as the first ever recipient of their Global Humanitarian Award. In 2013, he was awarded YPO's most prestigious Hickok Distinguished Service Award. Sager's photographs have been featured in numerous publications and have been seen by over 4 million people at concerts and events around the world. He authored *The Power of the Invisible Sun* (Chronicle Books, 2009), which was featured on NBC's *The Today Show* and ABC World News. Bobby is also the author of *Beyond the Robe* (powerHouse Books, 2013), which tells the story of his foundation's Science for Monks program teaching Western science to Tibetan monks and nuns. *Beyond the Robe* was the inspiration for the NBC prime-time drama *The Philanthropist* (2009).

The photographs presented in this exhibition are featured in Bobby Sager's new book, *Beyond the Robe* (beyondtherobe.org). Twelve years ago, the Sager Family Foundation, the Library of Tibetan Works and Archives, and the Dalai Lama's private office began a ground breaking program called Science for Monks to teach Western science to Tibetan monks and nuns. *Beyond the Robe* tells the story of the decade long development of the Science for Monks program and what it reveals about the larger role Tibetan Buddhist monks and nuns can play in their monasteries, in their communities, and in the world at large.



Christian Ghammachi

Christian Ghammachi's career in photography spans two decades. He has travelled around the world photographing the less obvious and overlooked details, finding beauty in hidden elements and emotions. Inspired by the resilience of people, landscapes and wildlife. Currently living in Cape Town, Christian has been traveling through Africa, capturing the resilience of a continent and cradle of humankind. His portfolio includes photographs from South Africa, Kenya, Nepal, Cuba, the Middle East and Europe. Christian's photographs have gained recognition over the years, and have been published widely. A collection of his works -19 years later - was published in 2010 and won the Dubai International Prints achievement award in 2011.



THE LOVAGANZA FOUNDATION



Founded in 2013 by Geneviève and Jean-François Gagnon, the Lovaganza Foundation aims to simultaneously impact all areas of the planet necessitating help in an effective, notable way. A combination of unprecedented productions will at the same time provoke this impact and generate funds: Lovaganza 2015, a week of celebrations for global unity to be held in 42 cities worldwide, culminating in a historic Hands Across The World; and the Lovaganza Convoy, a film trilogy. These internationally visible events will generate financial opportunities to empower and guide other foundations. The Lovaganza Foundation is committed to taking philanthropy to a new level of efficiency and renewed hope by uniting all of Humanity towards common objectives. Milestone #1: A universal quality of life for all children of the World by the year 2035.

www.lovaganzafoundation.org
www.lovaganza2015.com

Concurrently to building these structures, the Lovaganza Foundation is working in close collaboration with the United Nations to ensure that as early as 2014; September 14th of each year becomes known as the International Day of Unity.

Created in 2013 with offices established in Eze, France and Los Angeles, California. The Foundation is currently being registered in Geneva, Switzerland.

The Founders Jean-Francois "J.F." Gagnon and Genevieve Gagnon are French-Canadian screenwriters, producers, and directors. They are also the creators of Fer Rouge Creative Company, a company entirely independent from The Lovaganza Foundation, whose role is to produce the projects that will finance the Foundation and its programs.

The Lovaganza Foundation was created because of founders J.F. Gagnon and Genevieve Gagnon's endeavor to put the LOVAGANZA film saga's powerful message into a real and accountable global force for change (first chapter of the movie trilogy to be released in theaters in 2015).

THE LOVAGANZA FOUNDATION'S PROGRAMS

The Lovaganza Foundation is setting up ten programs whose mission is to create a direct impact in the field, aiming to build a universal standard of living for each and every child around the world, in every city, in every country and on every continent. These programs focus on the areas where it is the most urgent to take action in order to fulfill the goal of a new world of unity, peace and abundance. The Lovaganza Foundation will fund existing humanitarian work that has proven to be effective in each of the following ten areas.

Lova Food & Water	Lova Hands
Lova School	Lova Smile
Lova Earth	Lova Wildlife
Follow Your Sunshine	Lova Heritage
Lova Health	Lova Arms

Lova's funding mechanism for existing humanitarian work will be aided by the proceeds from Lova's separate production entity and by events such as Lova World Images, a program of photography exhibitions demonstrating that creativity is linked to peace.

To date, Lovaganza has given its support to: The Clinton Foundation, International Medical Corp, The White Feature Foundation, L.A's Promise, AMFAR, Children's Hospital Los Angeles, Unakho Orphanage, Cottars Wildlife Conservation Trust, Princess Stephanie's Fight Aids Monaco, and many more.

THE LOVAGANZA FOUNDATION'S CONTRIBUTING PROJECTS

Fer Rouge Creative Company is an external for-profit business entity built by Geneviève and J.F. Gagnon to produce and realize the phenomenal projects they have conceived. Proceeds from these projects will fund the non-profit Foundation. This structure ensures that all profit-generating projects are managed externally by experienced professionals. These teams will turn profitability into an unprecedented global force for change by donating a considerable part of their gains to the Foundation. These are some of the projects already in production:

LOVAGANZA 2015

LOVAGANZA 2015 will be a week of Unity celebrations, with the ultimate goal of a human chain for unity around the world to be held on September 14th 2015. During that week, in selected major cities, people will have the chance to attend various conferences, performances and events centered on unity.

LOVAGANZA 2015 headquarters will be strategically located around the world to support the accomplishment of this week-long event, with its culminating event being the Worldwide Human Chain for Unity.

Lovaganza 2015's "Hands Across The World" event aims to bring together the largest number of people, from every continent, to join hands simultaneously in a unique demonstration of unity; a symbol for people to unite towards one common goal that is to live in a united peaceful world.

To ensure that the Lovaganza 2015 Worldwide Human Chain for Unity unfolds in the best possible way, an external team is putting together road maps, starting in 25 cities, introducing the different routes on which the human chain will take place. Working with this team are Ken Krager, the producer of 'Hands Across America' and 'We are the World', and Paul Schindler, a distinguished entertainment lawyer.

THE LOVAGANZA CONVOY MOTION PICTURE TRILOGY

Three major Hollywood feature film productions will warm up audiences around the world in the months preceding the Lovaganza 2015 celebrations. The movie trilogy called The Lovaganza Convoy expresses the Lovaganza's founders' views using a fun, adventurous, fictitious world. A place where secret organizations coexist, and whereby every human being must take their place in history and discover their destiny in order for humanity to survive. A short film, 'The Sunshine Shop' was produced in February 2013 as a proof of concept for the producers of the trilogy and is currently under registration at the short film section of the Cannes Film Festival, where it will benefit from exposure to the biggest industry players.

THE LOVA SIGN CAMPAIGN

The Lova Sign is a hand gesture that mimics the original peace sign by taking the right hand and placing it OVER the HEART! The Lova Sign is the new 'peace sign', it sends the message that world peace starts by finding inner peace and that love is stronger than anything. A gigantic worldwide promotional campaign of the Lova Sign will begin in the summer of 2013 and gradually grow in intensity, leading to the September 2015 celebrations.

REQUESTS

The photographs will be available for purchase after the exhibition, with proceeds going to The Lovaganza Foundation and an organization supported by each artist. If you are interested in acquiring one of the photographs, and you would like to support the Foundation's work, we will be happy to meet with you at the gallery to discuss availability and price.

We invite you to contact:

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2015**